



## SPONSORSHIP OPPORTUNITIES

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### Title Sponsor

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**\$75,000**

The Title Sponsorship makes one corporation or organization the honored star of our show—the premier benefactor of our Conference. Don't miss out on the opportunity to have the highest of all high profiles throughout the Conference, and to present your organization to a diverse audience of professionals, policy makers, journalists, key community leaders, aging community members, and individuals providing services to Hispanic seniors and their families. The Hispanic community is a loyal one, grateful to those who show support for our elderly, and we guarantee that your support will be highlighted – and remembered.

### Plenary Session

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Level One \_\_\_\_\_ **\$40,000**

Level Two \_\_\_\_\_ **\$20,000**

The Plenary Session on Public Policy will be one of the high points of the Conference. Our expert speakers will help us examine how public policy is developed and changed in response to evolving priorities. With this Plenary Session we want to inspire our older Hispanic adults and those who work on their behalf to become active players on those issues affecting our older adults and to be part of the solution. People who traditionally feel they have little voice will come away with a vigorous new sense of the positive impact when they participate strategically.

## Empowerment & Civic Engagement Training

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Level One \_\_\_\_\_ **\$30,000**

Level Two \_\_\_\_\_ **\$15,000**

The lead-in to the Plenary Session on Public Policy will be a focused training in which individuals and organizations will learn how to empower Hispanic older adults to participate in influencing public policy via outcomes-oriented civic engagement of all kinds. Along the way, staff of nonprofit organizations that work with seniors will learn how to make the most effective use of the skills, energies, and expertise of the older community members themselves. Join NHCOA's efforts to empower older adults and their families.

## Breakfast

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Level One \_\_\_\_\_ **\$40,000**

Level Two \_\_\_\_\_ **\$20,000**

The Annual Conference Breakfast is one of the most popular and heavily-attended events. This year's Conference Breakfast will have as its theme **healthcare** and the implications for older adults of the current healthcare reform debate. The Breakfast will bring together a diverse and distinguished group of professionals, community leaders, public sector representatives, and older adults and their families, to provide an update on current questions and the importance of working together toward a plan that benefits all American families, including Hispanic families.

## Luncheons

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Level One \_\_\_\_\_ **\$50,000**

Level Two \_\_\_\_\_ **\$25,000**

Each of our two gourmet luncheons is a wonderful event in itself, where good fellowship and great food form the backdrop for inspiring, career-enhancing talks by leaders in their fields. A first-class venue for networking as well as good times, the luncheons are invariably packed. The NHCOA luncheons are always one of the most popular and heavily-attended events. Diners at the 2009 Conference luncheons will take away with them not

**SAVE THE DATES: OCTOBER 6-7**

Hotel Marriott Washington at Metro Center, Washington D.C.

734 15th Street NW Suite 1050 Washington DC 20005 Phone: (202) 347-9733 Fax: (202) 347-9735 [www.nhcoa.org](http://www.nhcoa.org)

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only new knowledge and strategies to help them in their work, they'll also carry with them your company's message (you'll be invited to address the crowd), and whatever memento gifts you'd like them to take home.

### **Town Hall Forums and Roundtables**

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Level One \_\_\_\_\_ **\$30,000**

Level Two \_\_\_\_\_ **\$15,000**

Among the highlights of our Conference are the interactive town hall forums and roundtable discussions, all geared toward providing professionals, community leaders, and older adults the nuts-and-bolts of new research, programs, and resources. These sessions give all participants a big boost in their professional growth, while enriching their lives spiritually and mentally and keeping them engaged in the national dialogues that impact the lives of the entire family. Participants always tell us later that they go home super-charged, eager to put the new ideas and strategies they've learned into practice, and energized for a whole new year of making a real and lasting difference in our *abuelitos'* lives!

### **Pre-Award Gathering**

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**\$10,000**

The high point of NHCOA's Annual Conference is always the gala Awards Dinner. The evening gathering that takes place before the dinner and awards presentation is a lively and valuable event where participants enjoy meeting informally with friends and colleagues and establishing new networking links. It is prized by attendees as a wonderful time to reflect on things learned and to lay the groundwork for actions to take when they have arrived back in their own communities.

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## Awards Dinner

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Level One \_\_\_\_\_ **\$50,000**

Level Two \_\_\_\_\_ **\$25,000**

Our spectacular Awards Dinner is the jewel in the Conference's crown. At this exclusive event we honor individuals and institutions that have made an outstanding contribution toward improving the lives of Hispanic older adults and their families. The Awards Dinner is grand, memorable, and very inspiring, and we arrange for the greatest press exposure we can. Sponsors of the dinner have a unique and high-profile opportunity to be part of NHCOA as we honor and celebrate "the best of our best"!

## OTHER SPONSORSHIP OPPORTUNITIES

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### Older Adults Scholarships

Level One \_\_\_\_\_ **\$20,000**

Level Two \_\_\_\_\_ **\$10,000**

### Shuttle Transportation for Older Adults

**\$10,000**

### Conference Bags

**\$10,000**

### Corporate Supporter(s)

**\$7,500**

### Badge Lanyards

**\$5,000**

*The NHCOA Annual Conference provides a unique arena for thoughtful discussion, learning, and networking, and everyone in the NHCOA familia recognizes, with gratitude, the role our sponsors play.*

For more information please contact 1-866-488-7379.

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